



Terms and Conditions for Book My Show offer on Priority Debit Cards

(April 2017 – March 2018)

About the Offer

1. Get 25% discount upto Rs 350 (whichever is less) on movies & Get 20% discount upto Rs 60 (whichever is less) on Food and Beverage with Axis Bank Priority Debit cards
2. Offer valid till March 2018

Terms and Conditions:

1. The Rs 350 Discount on movies can be availed in a single transaction or multiple transactions.
2. The customer must choose the option to “avail offers” and select ‘Debit Card’ as payment option prior to entering their Axis Bank Priority Debit Card number
3. The Food and beverage discount of Rs 60 can be availed only in one transaction in a month.
4. The maximum discount each customer can avail on movies is Rs 350 per month and on Food and beverage is Rs 60 per month.
5. Offer is available for the following bins (First Six digits of card no.) only 536610,450503, 418210, 417918 and 406228.
6. In case you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.
7. The current purchase process at www.bookmyshow.com will remain unchanged till the stage where the eligible card number is provided. After this stage the website will recognize the eligible card, reduce the bill amount and inform the transacting eligible cardholders accordingly.
8. The customer will have to pay internet handling fee as levied on each ticket
9. This offer is valid only for users coming directly to the BookMyShow Website or mobile app and not via individual cinema sites
10. This offer cannot be combined with any other offer/winpin/discount on BookMyShow
11. Offer is applicable on all partner cinemas in India for which tickets can be booked on BookMyShow website or mobile app
12. This offer is not applicable on Jazz Cinemas, Chennai.

13. Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.

14. Once the booking is committed, the confirmation mail/SMS received from BookMyShow needs to be exchanged with the ticket available at the theatre.

15. Cardholders shall not be entitled to compensation / benefits in any form whatsoever in lieu of the offer being availed.

16. Bigtree & Axis Bank reserves the right to disqualify any cardholder/s from the benefits of the program. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the program.

17. Bigtree & Axis Bank reserves the right to modify/change all or any of the terms applicable to the program without assigning any reasons or without any prior intimation whatsoever.

18. Bigtree & Axis Bank also reserves the right to discontinue the program without assigning any reasons or without any prior intimation whatsoever.

19. Individual cinema rules are applicable.

20. In addition to the above, this offer on the website is also subject to BookMyShow's general Terms of Use. Kindly refer to BookMyShow's Terms & Conditions on the homepage.

21. The cardholder shall be required to give personal information and card details online for the tickets purchased on www.bookmyshow.com.

22. Axis Bank holds out no guarantee / warranty or makes no representation about the quality of service offered by Book My Show or their partner cinemas and shall not be liable in any manner whatsoever including but not limited to any loss/damage that may be incurred by the User. Any dispute or claim regarding the services must be resolved by the User/s with Book My Show or their partner Cinemas, as the case may be directly; without making any reference to Axis Bank.

23. In case of any disputes, Bigtree's decision will be final.

24. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations.